

Atlanta Mi. Chamber of Commerce

PO Box 410, Atlanta, Mi, 49709 * (989) 785-3400
atlantamichiganchamber.com



Dear Elk Festival Vendor,

We are writing to let you know that we are planning another event filled year at this year's Elk Festival. We are pleased to announce that the 41st Annual Elk Festival theme for 2025 is "STRONGER THAN THE STORM", with nightly themed events in the Ent./Beer Tent. Saturday has new, as well as traditional, events planned in the street. Our Annual Auction (in the Entertainment Tent) and the return of Yankee Station in the entertainment tent Saturday Night are sure to please. We are expecting to have 20+ Chainsaw Carvers this year (*a few International Carvers also*), quick carve auctions Saturday & Sunday at Noon, many Vendors, \$500 Button Raffles, Street Events, Karaoke Contest, Bed Races, and much, much, more. Many plans are ongoing, as we are expecting thousands of patrons again this year.

Our Website has printable guidelines, questionnaires, and vendor applications. If you are unable to print them, please contact us and we will ship one right out. You can also print/complete/mail our Chamber Membership forms on our website. Please make clear your Vendor space location preference, if any, and we will do our best to accommodate you. Vendor spaces are reserved in the order in which we receive them, FCFS. **We appreciate your patience and understanding this year while we navigate park renovations.** *There will be a few vendor spaces that will no longer be available. We will contact those affected as soon as we receive the new map. Park renovations will be completed well before the Elk Festival and we should have plenty of room for vendors.* Camping in the vendor area is very limited, but we have rented Davis Park for vendors to camp for free (bathrooms, no showers). Davis Park is 1.2 miles from the Briley Park vendor area. We will have 24/7 roaming security in Briley Park and in the downtown streets (vendor areas), Friday through Monday morning.

If you have any questions or need additional information, please feel free to contact the Chamber office @ (989) 785-3400, Daniele @ (586) 556-1306, or message us on Facebook Messenger.

41st ANNUAL ELK FESTIVAL ** SEPTEMBER 26-28, 2025

Always the last *full* weekend in September.

Thank you for your support and dedication to our Annual Elk Festival.

We look forward to seeing you.

Sincerely,

The Entire Chamber Board
Atlanta Michigan Chamber of Commerce

41st Annual Elk Festival Vendor Application

September 26-28, 2025

Business Name _____
Last Name _____ First Name _____
Address _____
City _____ State _____ Zip Code _____
Phone # _____ Fax # _____
Email: _____
Items to be sold: _____

VENDOR SPACE COST and REQUIREMENTS (Non-Profit Org. = \$50 first space, additional @ \$35 each)	
<u>Early Bird Special</u> Use this section if postmarked by Aug 26, 2025	<u>Regular Price</u> Use this section if postmarked after Aug 26, 2025
<u>Atlanta Chamber Member</u> <input type="checkbox"/> 15' Space = \$60 <input type="checkbox"/> Additional 15' spaces ____ x \$35 each	<u>Atlanta Chamber Member</u> <input type="checkbox"/> 15' Space = \$90 <input type="checkbox"/> Additional 15' spaces ____ x \$40 each
<u>Non-Chamber Member</u> <input type="checkbox"/> 15' Space = \$80 <input type="checkbox"/> Additional 15' spaces ____ x \$45 each	<u>Non-Chamber Member</u> <input type="checkbox"/> 15' Space = \$110 <input type="checkbox"/> Additional 15' spaces ____ x \$50 each
Electric (FC/FS - check one) <input type="checkbox"/> None - No Charge <input type="checkbox"/> 110 Volt - \$20 <input type="checkbox"/> 220 Volt - \$30	No refunds within 45 days of Event * TOTAL AMOUNT DUE: \$ _____ * Sites w/electricity must include electric charge * Please include questionnaire with application

Limited Camping in Vendor area - All spaces are first come first served - Reserve early to keep your space!
***ATTN.* -> Rustic Camping (w/restrooms) @ Davis Park provided by the Atlanta Chamber of Commerce**

Please include with this Application: Check payable to Atlanta Chamber of Commerce. Photos and copy of seller's permit (if applicable). MAIL TO: Atlanta Chamber of Commerce, PO Box 410, Atlanta, Mi, 49709 with a **SASE if a receipt is wanted**. Any questions, please call 989-785-3400 or Facebook Messenger or by email atlantamichamber@gmail.com

FOOD VENDORS: PLEASE READ AND UNDERSTAND THAT THERE IS A \$100 FINE, PER CONTAINER, FOR OIL LEFT ON SIGHT!

You will be contacted approx. 10 days prior to Elk Fest w/space # and any additional info

Disclaimer: I agree to indemnify and hold the Atlanta Chamber of Commerce, Briley Twp and the unincorporated Village of Atlanta, their officials, staff and agents harmless of and from any and all actions, causes of action of every kind in law or Equity, suits, debts, liens, contracts, agreements, promises, claims, liabilities, demands, damages, obligations, loss, costs and expenses of any nature whatsoever, known or unknown, fixed or contingent, including without limitation, attorney's fees and court costs through and including any appeals, taxable or otherwise, incurred, either directly or indirectly, as a result of my participation in the Atlanta Annual Elk Festival, including, but not limited to, any claims which might be made by myself, my co-workers, my agents, my employees, and/or any member of the general public. I acknowledge that I am responsible for the security of my own property, and expressly assume all risk of loss of and/or damage to property arising either directly or indirectly from my participation in the Atlanta Elk Festival. I understand and agree that the Atlanta Chamber of Commerce, Briley Twp and/or the unincorporated Village of Atlanta are in no way responsible for my property or its safekeeping. I have read, understand, and agree to abide by all rules and regulations as stated in the "General Festival Guidelines" information.

SIGNATURE: _____ **DATE:** _____

Elk Festival 2025 Questionnaire

PLEASE COMPLETE AND RETURN WITH YOUR APPLICATION

ATTENTION: Briley Park is undergoing a renovation. With that, there may be vendor spaces that are no longer available. We will contact those affected as soon as we receive information. There should be 10 or less spaces affected due to the renovation. A new map, with added spaces, is being created. Renovations are expected to be completed well before the Elk Festival. Thank you for your understanding.

1. Do you have a preference for location?

Park / Street / Grass / Asphalt / Shade

(circle all that apply)

2. 2024 Space # (if applicable) _____ Request same space? Y / N

3. What day/time do you plan to set up?

Thursday afternoon/evening: _____

Friday: _____ (Notice: No entry between 5:00pm-6:30pm due to the parade)

Saturday before 10am: _____

4. Do you need information on lodging or camping?

Y / N

5. Please list the items, goods, or services you plan to sell.

6. What is the size of your complete set-up? (ft. x ft.)

7. Do you require a site you can drive to for set-up/tear down?

Y / N

We will do our best to accommodate all vendors. There are circumstances in which we will have to offer options to try and help. All spaces are FC/FS, book early to get/keep your special spot. Camping in Briley Park and Electric spaces are limited.